



WAGRAM, AUSTRIA

This region has 2,450 ha of vineyards divided into two very different zones. Wagram itself, an impressive rise in the landscape, extends on the north side of the Danube from the Kamp Valley about 30 km to the east. To the south of the Danube are the small wine villages of the Tulln Basin; the wine road extends to the historic wine city of Klosterneuburg at the gateway to Vienna.

Wagram itself can be called an ideal winegrowing area in terms of its geological and climatic uniformity. The soil consists of loess that drifted onto the shores of the primordial ocean and formed a unique landscape. It is rich in fossils and minerals and lends the wines verifiably unique characteristics. Along with peppery Grüner Veltliners, Wagram also yields reds with distinct character and slightly tangy Frühroter Veltliners, an indigenous variety from the Wagram wine region. Weissburgunder and Riesling round out the range of whites and Zweigelt is the dominant red.



ORIGIN	WAGRAM   AUSTRIA
VARIETY	Paul D Rosé (1L & 200ml cans)
VARIETY	100% Zweigelt
VINEYARD	The vines range in age from 20-30 years and are planted at 600 feet above sea level in loamy loess soils. The vineyards are Certified Sustainable and practicing Organic (soon to be certified).
ABOUT	Zweigelt and its lesser-known half-brother, Blauburger, have less than a century of existence under their belts, but that doesn't deter them from fueling this light-bodied, clean, flavorful rosé with spry wisdom and vibrant energy. Relatively low in alcohol, this is destined to become one of your favorite anytime sippers!
TASTING	Utterly delicious with zesty cherry and red berry fruit on the nose and then generous flavors of bright cherry and raspberry and lifting touch of orange peel. Finishes round and crisp with cherry, red berry and herb notes lingering. Mouthwatering, refreshing, fun!
WINERY	Direder, a name that stands for high quality wines since 1849, is rooted in tradition and has evolved over the generations. Paul D. pours passion and love into his wines. Working in his own vineyards since he was 17, he produces high quality wines for everyday enjoyment. Only sustainable practices are used through the vineyards and winery. To further his dedication to the environment, beginning with the 2023 vintage, all wines produced will be certified organic.